

Bio for Ryonet CEO, Ryan Moor

One day after school, in the spring of 1999, Ryan Moor screen printed his first shirt to help promote his band. At the time Ryan didn't imagine that screen printing punk rock t-shirts would lead down a path that would create amazing opportunity, supply knowledge, provide jobs and start businesses.

Ryan Moor was born to parents Jim and Lynae in Portland, Oregon on April 15th, 1981. Perhaps being a "tax baby" destined Ryan for entrepreneurship and business. Growing up on a small farm in Battle Ground, Washington, Ryan learned about hard work and ethics at a young age from his family. When he was young his parents joined the Amway organization where Ryan learned about free enterprise and the American Dream from the events and material his parents attended and learned from. His early business ventures included playing music, mowing lawns and fields, miscellaneous yard work and mole extermination. In high school, after a short gig as a "pooper scooper" at a local pet boarding house, Ryan expanded to washing windows and pressure washing. These early ventures taught Ryan valuable lessons about customer service, work fulfillment and how to develop creative ways to make money.

Near the end of high school Ryan became heavily involved in music with his pop punk band. His entrepreneurial spirit lead them to start recording albums and landing gigs all while still in high school. After a short stint in Jr. college Ryan decided that the university of rock and roll was more attractive and hit the road touring and recording with his band. Their music dreams continued to be funded by printing band t-shirts, cd sales and odd job services. These profitable ventures allowed the band to have the money to go on tour, record and pursue their dream. Eventually, other bands noticed how Ryan was a do-it-yourself entrepreneur and started to ask if they could learn how to print their own t-shirts. Seeing an opportunity, Ryan found a way to fill their need and he put a screen printing kit together to sell on Ebay. With these kits he discovered that many people, not just rock bands, were looking to print t-shirts.

At the age of 22 Ryan continued to look for more ways to fund his music passion and his life as a bachelor. In February of 2004, Ryan's Dad invited him to a seminar on how to make money online. At the seminar Ryan saw that you could sell just about anything online—how with a proper website and focused search engine marketing skills you could create your own business from scratch. After much contemplation and discussion Ryan purchased a web builder kit with money he borrowed from his cautious yet supportive parents—a handshake loan marked the start of Ryan's online screen printing venture.

In early May of 2004, the website www.silkscreeningsupplies.com went live and within the first two months website sales combined with Ebay sales reached over twenty thousand dollars. Ryan was able to hire help and quit his part time odd jobs. By building a team, adding to the website and attending online marketing conferences Ryan's website www.silkscreeningsupplies.com and the newly formed Ryonet Corporation continued to increase profits each month climaxing at the end of that year with over fifty thousand dollars in monthly revenue. Ryan partnered with StoresOnline (the company that sold him websites) as a testimonial speaker and was featured in their road seminar/sales events. He also continued to learn about screen printing by hiring industry professionals and a cast of young, eager and talented friends who learned right along with him. In 2005, Ryonet's first full year in business, the company grew over 1000 percent in eclipsed revenues of four million annually.

Finding that screen printers (especially new screen printers) have multitudes of questions and a real need for help, Ryan and the Ryonet team focused their attention on providing tools and education for screen printers to be successful. Ryonet began offering classes focusing on how to print and writing training articles on the process. In 2006 Ryonet launched the first of their instructional DVD resources with the publication of the DVD 101 series. Ryonet's DVD 101 series has helped over 30,000 people learn how to screen print. Since then Ryonet has expanded the DVD collection to over 11 titles and growing this resource library is a constant effort. In 2007, Ryan brought a full time video producer onto the team, and began publishing how-to videos on YouTube as part of the company's focus on client service. Ryonet has over 500 videos now on YouTube, receiving over 4.2 million views world wide. Offering over 90 percent of Ryonet's training material for free, Ryan has made it his passion to help new screen printers be successful.

Serving team members and clients is extremely important to Ryan. He understands that in order to create a great company, you have to have a great team who is focused on service. Ryan is passionate about learning and leadership development. He reads at least one book per month with favorite titles being: *The E-Myth Revisited: Why Most Small Business Don't Work and What to Do About It* by Michael E. Gerber, *Delivering Happiness* by Tony Hsieh, and *Good to Great* by Jim Collins. Ryan is a member of the largest CEO development association in the country, Vistage. He spends much of his time learning and striving to be better leader for the company. Outside of work, Ryan enjoys spending time with his wife Amanda and their twin boys, Koen and Brody. They are a very active family as a quick pace is the standard at home as well as at work. Being physically active and experiencing the world around them simply a part of their family dynamic.

Ryan is always pushing for bigger and better things. Within the screen printing industry, Ryonet is considered innovative with regard to products and marketing as the company

continues to grow. In 2010, shortly after its six year anniversary, Ryonet was honored with their inclusion on the Inc. 500/5000 list as one of the fastest growing privately held companies in the United States. The list is sure to be made again in 2011, after the company's largest growth in gross revenue 2010 closed with gross sales just over 20 million dollars. Above the company's financial accomplishments, Ryan is most proud of how the company continues to focus on client development and service—proven by their six year standing accredited “A+” rating with the BBB.

Always striving to be the best and being better, Ryan's positive attitude and contagious enthusiasm continues to drive him and Ryonet to bigger and better things... Stay tuned!!!